

PLYMOUTH CITY COUNCIL

Subject: Joint Health and Wellbeing Strategy
Committee: Health and Wellbeing Board
Date: 5 September 2013
Cabinet Member: Councillor Sue McDonald
CMT Member: Carole Burgoyne, Director for People
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Ref: HWB/JHWBSI
Key Decision: No
Part: I

Purpose of the report:

This report provides an update to the Board on the progress toward the publication of the joint Health and Wellbeing Strategy.

The Brilliant Co-operative Council Corporate Plan 2013/14 -2016/17:

The publication of the strategy will support the corporate plan values by -

- ensuring a democratically accountable overview of the development process;
 - ensuring that the Board adheres to its Statutory Duty to publish the Joint Health and Wellbeing Strategy;
 - ensuring that the strategy is developed in partnership, by inviting all partners to contribute toward the publication process.
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Implications for Medium Term Financial Plan and Resource Implications: Including finance, human, IT and land:

None arising as a result of recommendations in this report.

Other Implications: e.g. Child Poverty, Community Safety, Health and Safety and Risk Management:

The Joint Health and Wellbeing Strategy will make specific commitments to addressing issues of child poverty and community safety.

Equality and Diversity:

Has an Equality Impact Assessment been undertaken? No

The Board, through developing and promoting this strategy will assist with the achievement of the city's/council's objectives with regards to equality and diversity.

Recommendations and Reasons for recommended action:

That the Board -

- (1) establishes a task and finish group consisting of members and officers supporting the Board, led by the Director of Public Health, to confirm the final draft before publication, taking into consideration evidence from the JSNA and results of the Health and Wellbeing Survey;
- (2) confirms the role of the Joint Commissioning Partnership as the delivery body for the Board.

Alternative options considered and rejected:

The Board could undertake the preparation of the Strategy, however this would require a disproportionate amount of time at full Board meetings and would prevent good management of the meeting.

The publication of the Strategy is a statutory requirement of the Health and Social Care Act 2012.

Published work / information:

The first draft of the JHWS - <http://tinyurl.com/ktl5sje>

Sign off:

Fin	N/A	Leg	N/A	Mon Off	N/A	HR	N/A	Assets	N/ A	IT	N/A	Strat Proc	N/A
Originating SMT Member - Giles Perritt													
Has the Cabinet Member(s) agreed the content of the report? No													

1.0 Purpose

- 1.1 This report provides an update to the Board on the progress toward the publication of the Joint Health and Wellbeing Strategy.
- 1.2 The Board, at its June meeting confirmed its vision and three strategic approaches, alongside the Board's definition of Health and Wellbeing. The vision, approaches and definition have been developed since the publication of the Health and Social Care Act 2012 and form the basis for the Joint Health and Wellbeing Strategy.

2.0 The Joint Health and Wellbeing Strategy (JHWS)

- 2.1 An initial draft of JHWS was published as part of the Board's June agenda and the JHWS requires additional work to ensure that commissioners can be held to account for their commissioning decisions, the Board can measure progress against its strategic approaches and that the strategy is aligned to guidance as set out by the Department of Health. The JHWS is on course to be signed off at the meeting of the Health and Wellbeing Board in January 2014, following consultation.
- 2.2 The Health and Wellbeing needs of our population are paramount to a successful and sustainable city and as such the JHWS will form an important chapter of the Plymouth Plan. The Plymouth Plan will reflect the aspirations of communities across Plymouth and will be the single strategic plan for the city for use by partners in the private, public and voluntary sectors.
- 2.3 While the JHWS is finalised work continues on addressing the issues identified by Board members. At the June meeting of the Board members spent time considering where joint efforts could be applied and where the board could have a real effect on the health behaviours which lead to poor health and wellbeing. The unique membership of the Plymouth Health and Wellbeing Board provides for working in a different way and the most important work the Board will do is address those issues which are not a priority of any single organisation.
- 2.4 After considering key themes emerging from the joint strategic needs assessment, Public Health Outcomes Framework, NHS Outcomes Framework, Adult Social Care Outcomes Framework and the developing priorities of the Children's Partnership alongside the interim results of the health and wellbeing survey the board identified three issues to be explored in informal 'Solution shops' –
 - Alcohol and Substance Misuse
 - Obesity
 - Mental Health
- 2.5 The Board is engaged in a national systems leadership exercise funded through the Department of Health and Local Government Association. The exercise aims to develop improved place-based collaborative leadership around a local 'wicked' issue, which in the case of Plymouth is the implementation of the city's Alcohol plan. A full update on this exercise is will be considered under a separate item to this agenda.
- 2.6 In December 2012 members of the Board reviewed the commissioning intentions of the NEW Devon Clinical Commissioning groups and agreed that they aligned with the developing strategic approach of the Board, in particular the medium term clinical commissioning priorities –

- Strengthening prevention, self-care and maintenance
- Optimising elective, or planned care, pathways
- Optimising urgent care pathways
- Improving care for frail older people
- Improving mental health services, including for older people
- Improving care for people with learning disabilities
- Medicines optimisation
- Improving primary and community services

2.7 At the Board meeting of the 13 June 2013, the Board adopted the Children and Young People's partnership priorities –

- Equip young people with skills, knowledge and opportunities to make a successful transition to adulthood.
- Improve levels of achievement for all children and young people
- Provide all children with the best possible start to life
- Tackle risk taking behaviour
- Safeguarding Children

3.0 Commissioning Requirements

3.1 The Joint Commissioning Partnership (JCP) is responsible for ensuring a coordinated and consistent approach to commissioning services on behalf of partner agencies in Plymouth. It aims to ensure a joined up approach to strategic planning and service delivery in order to maximise best use of public resources and deliver seamless services by working across organisational boundaries. The JCP is presently made up of partners from Plymouth City Council, office of the Police and Crime Commissioner, Health and Probation Services.

3.2 As the single commissioning body in the city of Plymouth, the JCP will be the delivery arm of the Board commissioning for current health needs and improving integrated working. The Board will not set further priorities for commissioners but will hold them to account for current commissioning plans and ensure that plans align with the Boards three strategic approaches.

3.3 Current JCP priority areas –

- Achieve the best start for children and young people;
- Tackle poverty and the wider factors that affect health and wellbeing and health inequalities;
- Enable People to live healthy lives and make healthy choices
- Delay and reduce the need for care and support